

**Visit Tampa Bay
TDC REPORT
Summary of All Units
For the three months ended Monday, March 31, 2025**

	Current Year
TDC Funding	\$8,941,656
Compensation & Benefits	
Compensation	1,147,760
Payroll Taxes	87,225
Employee Benefits	147,787
401K	34,828
Total Compensation & Benefits	1,417,600
Programming Expenses	
In-Market Events	167,729
Out-of-Market Events	359,395
Concessions/Incentives	272,817
Advertising	3,859,128
Research & Forecasting	62,433
Sales and Marketing Technology	14,485
Independent Contractors	138,231
Industry Relations	88,222
Total Programming Expenses	4,962,440
General & Administrative Expenses	
Tenancy	251,651
Administration	201,849
Equipment & Infrastructure	150,192
Total General & Administrative Expenses	603,692
Total Expenses	6,983,732
Net Income (Loss)	\$1,957,924