Visit Tampa Bay TDC REPORT Summary of All Units

For the three months ended December 31, 2024

	Current Year
TDC Funding	\$12,706,242
Compensation & Benefits	4 400 000
Compensation	1,183,693
Payroll Taxes	75,207
Employee Benefits 401K	143,909 42,211
Total Compensation & Benefits	1,445,020
Total Compensation & Benefits	1,443,020
Programming Expenses	
In-Market Events	158,352
Out-of-Market Events	523,691
Concessions/Incentives	494,530
Advertising	5,386,189
Research & Forecasting	365,360
Sales and Marketing Technology	223,365
Independent Contractors	128,446
Industry Relations	206,639
Total Programming Expenses	7,486,572
General & Administrative Expenses	
Tenancy	269,038
Administration	177,421
Equipment & Infrastructure	148,513
Total General & Administrative Expenses	594,972
Total Expenses	9,526,564
Net Income (Loss)	\$3,179,678