

Visit Tampa Bay
TDC REPORT
Summary of All Units
For the three months ended September 30, 2024

	Current Year
TDC Funding	<u>\$6,443,859</u>
Compensation & Benefits	
Compensation	1,794,063
Payroll Taxes	109,586
Employee Benefits	122,967
401K	<u>53,444</u>
Total Compensation & Benefits	<u>2,080,060</u>
Programming Expenses	
In-Market Events	69,335
Out-of-Market Events	139,187
Concessions/Incentives	1,347,559
Advertising	1,081,938
Research & Forecasting	6,341
Sales and Marketing Technology	2,781
Independent Contractors	133,126
Industry Relations	<u>38,268</u>
Total Programming Expenses	<u>2,818,535</u>
General & Administrative Expenses	
Tenancy	249,072
Administration	164,161
Equipment & Infrastructure	<u>146,004</u>
Total General & Administrative Expenses	<u>559,237</u>
Total Expenses	<u>5,457,832</u>
Net Income (Loss)	<u><u>\$986,027</u></u>