

Visit Tampa Bay
TDC REPORT
Summary of All Units
For the three months ended June 30, 2024

	Current Year
TDC Funding	\$6,443,856
Compensation & Benefits	
Compensation	1,081,292
Payroll Taxes	76,449
Employee Benefits	114,355
401K	30,993
Total Compensation & Benefits	1,303,089
Programming Expenses	
In-Market Events	135,787
Out-of-Market Events	239,165
Concessions/Incentives	532,798
Advertising	2,888,566
Research & Forecasting	52,632
Sales and Marketing Technology	3,778
Independent Contractors	161,476
Industry Relations	95,730
Total Programming Expenses	4,109,932
General & Administrative Expenses	
Tenancy	265,519
Administration	168,482
Equipment & Infrastructure	148,304
Total General & Administrative Expenses	582,305
Total Expenses	5,995,326
Net Income (Loss)	\$448,530